

THE FURNITURE PRACTICE

Folk - Sunday Mills

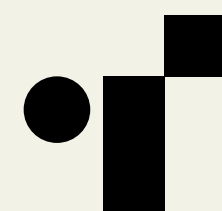
Crafting comfort, flexibility and responsible design for a co-living development in the heart of Southwest London.

Working alongside designers Assael and Atypical, we were appointed to develop the furniture package for Folk's second co-development in London.

Project Features

- Worked alongside designer Assael and Atypical Practice to develop and deliver the amenities and duplex furniture packages
- Crafted bespoke furniture schemes that complement and soften the building's industrial features
- Sourced locally from UK manufacturers where possible to help reduce the project's carbon emissions

CLIENT	DTZI
DESIGN	Assael Architecture
LOCATION	London, UK
DATES	Completed 2022



SUNDAY MILLS CASE STUDY



A hidden gem in the heart of South West London

Perched along the River Wandle in South London, Sunday Mills is a 315-bed co-living scheme from development partners DTZI and Halcyon. The architecture of the building draws on the industrial history of the local area, with a focus on raw and exposed finishes, while the interior design, developed by Assael and Atypical, softens the industrial architecture through a pared-back palette of warm materials, soft furnishings and hanging greenery.

Comfort and flexibility

We collaborated with the design team to develop furniture packages for the duplex apartments and amenities, balancing design, durability and sustainability requirements with robust budget and programme management. For the amenity spaces, we focused on soft, organic forms and natural materials that align with the interior scheme and create an inviting, homely resident experience.

Comfort and flexibility were essential criteria in the selection; we recommended low-back sofas and generous lounge seating to encourage relaxed, social interaction and easily moveable stools and chairs, enabling adaptability of the space according to the residents' evolving needs. In the duplexes, our in-house design team developed bespoke dining and lounge pieces to fit the unique spatial requirements of the apartments while ensuring style, comfort and durability in the design.

Local sourcing and design for longevity

With responsible living and positive social impact at the brand's core, aligning the furniture package with Folk's sustainability principles was essential. During the early stages of the project, we worked closely with the project team to define the furniture sustainability criteria and aspirations. We utilised our relationships with local manufacturing partners for the bespoke pieces to help minimise the project's carbon footprint and selected durable fabrics to maximise the life of items and allow easy, on-site maintenance.

Our dedicated project management and operations teams managed all logistics requirements throughout the project and the final delivery and installation of furniture at Sunday Mills, ensuring all items arrived as ordered and on time and residents could move in without hassle.



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For further information please contact our team

