

THE FURNITURE PRACTICE

Wembley ARK

CASE STUDY

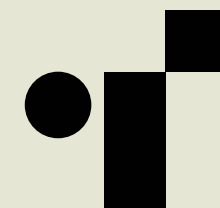
Introducing Wembley ARK: Elevating Co-living in Wembley's Vibrant Cultural Hub.

Wembley ARK is a thoughtfully designed co-living concept situated in the heart of Wembley, North London, offering all-inclusive and flexible living soars for London's young professionals.

Project Features

- TFP oversaw all aspects of furniture requirements for the amenity spaces, from specification development to procurement and installation
- TFP collaborated with the design team to create a cohesive aesthetic, merging mid-century and modern elements
- TFP's in-house Product Designer worked closely with the design team to develop bespoke furniture pieces tailored to Wembley Ark's needs

CLIENT Re:Shape Generation & Crosstree Real Estate Partners
DESIGN Holloway Li
LOCATION Wembley, UK
DATES Completed 2023



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Flexible living anchored in community

Co-owned by re:shape and Crosstree Real Estate, Ark Wembley seamlessly blends the best elements of co-working spaces and serviced apartments, where members enjoy exclusive access to a state-of-the-art gym, wellness studio and a variety of inspiring workspaces. Working alongside design studio Holloway Li, TFP was appointed as the furniture consultant for Ark's extensive amenity spaces, managing all furniture requirements, from supporting specification development and bespoke product design to robust budget and programme management, procurement, delivery and installation.

A harmonious blend of mid-century and modern

The aesthetic of Ark effortlessly merges elements from both domestic and hospitality environments. TFP collaborated with the design team to ensure that every furniture piece selected for the amenity spaces reflects a timeless design sensibility, with a strong focus on natural finishes and colours to complement the boldness of the artwork and accessories. The overall result in a homely, welcoming space that embodies a harmonious balance of beauty and functionality, helping residents feel at home as soon as they walk in the building.

Mid-century meets modern demands

TFP's in-house Product Designer collaborated with the design team to create bespoke pieces tailored to Ark's specific requirements, including an oak meeting table with integrated power on the ground floor, which serves as a primary workspace for residents.



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