

THE FURNITURE PRACTICE

The Gessner

CASE STUDY

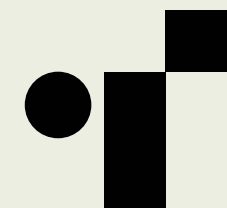
Using bespoke design to bring members' club interiors to private residential space in North London

Developed by Way of Life and composed by design studio, Fettle, the brief for The Gessner was to bring an exclusive members' club experience to private rented space in the heart of Tottenham Hale

Project Features

- Furniture for 164 apartments and amenities spaces
- TFP project management team navigated Covid-19 challenges whilst maintaining programme
- Formulation of bespoke products sourced directly to enhance the individuality of the scheme

| | |
|-----------------|----------------------------|
| CLIENT | Long Harbour & Way of Life |
| DESIGN | Fettle Design |
| LOCATION | London, UK |
| DATES | Completed 2021 |



THE GESSNER CASE STUDY



A eclectic look for contemporary living

Working closely with the client and designers, we developed a high-quality, cost-effective specification, utilising TFP's bespoke design service across most pieces to achieve a refined, vintage-inspired, unique aesthetic to The Gessner. Managing the bespoke design process from start to finish, we provided concept designs, technical drawings, prototypes and mock-ups to aid the decision-making process, and liaised with factories to maintain a strong design intent while working within a strict budget.

Designed to last

Maximising space and achieving a tailored aesthetic were critical criteria within the brief — we helped the design team achieve this through carefully considered space plans and comprehensive management of furniture layouts.

Delivering against all odds

Delivery of the project was affected by restrictions due to the Covid-19 pandemic. We quickly evolved our process with new ways of working, hosting virtual meetings with the client team and designers and bringing our logistics team up to speed on stringent new rules and regulations for delivery and installation on site. Crucially, we maintained a robust dialogue with manufacturers and factory partners to pre-empt and solve any potential problems relating to lead times and lockdowns, allowing us to deliver the project within the agreed timeframe.





For further information please contact our team

