



The Lansdowne

CASE STUDY

A vibrant co-living development located just 20 minutes’ walk from Birmingham New Street station.

We worked with Long Harbour and interior designers Woods Bagot to develop and deliver the amenity furniture package for Edgbaston’s first co-living development.

Project Features

- Furniture for over 10,000 square feet of amenity space
- Used a mix of vintage, custom-made and branded products to create a truly unique look and feel
- Worked closely with suppliers and the design team to custom-make rugs and lighting

CLIENT	Long Harbour
DESIGN	Woods Bagot
LOCATION	Birmingham, UK
DATES	Completed 2019





“What really impressed us about TFP was their product suggestions – putting forward pieces which both hit our budget and design brief. Their brand buying power allowed us access to the entire furniture market including vintage and one-off bespoke items. This allowed us total control of the design and gave a uniqueness to our space.

TFP were a pleasure to work with, professional and organised. There is no doubt we will work with the team again in the future!”

John Coling
Construction Director, Long Harbour

THE LANSDOWNE CASE STUDY

A new way of living

The Lansdowne is an exciting new purpose-built private rented scheme located in Birmingham's Edgbaston Village. As the first build-to-rent development in this region, The Lansdowne presents a new way of living for those renting in Birmingham.

Managed by Long Harbour's in-house management platform Way of Life, the scheme comprises 206 apartments, including 18 duplexes – each with its own private terrace – and up to 15,000 sq ft of private residents amenity space and car parking.

Design-led amenity spaces

Real estate investment manager Long Harbour appointed architecture practice Woods Bagot to create the amenity spaces at The Lansdowne, which boasts more than 10,000 sq. ft. of social spaces.

Included in the scheme is a communal working space, community kitchen, snug lounge with library, dining room, big screen entertainment room, as well as a fitness studio. The Furniture Practice was appointed to work with the design team and client to deliver and help define the furniture package for the amenity areas.

Creating a unique tenant experience

The aim of the project was to create a vibrant and inviting living environment for young professionals, using rich colours and materials. The interior design inspiration for each space was taken from the industrial heritage of Birmingham, 'City of a Thousand Trades'.

Raw materials were used throughout the scheme and provided a backdrop for several vintage furniture pieces, which TFP sourced to contact standard through our suppliers. To create a truly unique look and feel, we also worked closely with key suppliers to custom make accessories such as rugs.





For further information please contact our team
