

# THE FURNITURE PRACTICE

## The Palm House

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A co-living destination that harmoniously combines communal living and working with private comfort.

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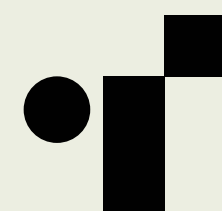
Located in the vibrant city of Harrow, London, just a stone's throw away from Euston, The Palm House stands as Folk's flagship co-living destination.

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### Project Features

- Managed the specification, procurement, delivery & installation for over 5,000 sq ft of shared amenity spaces and loose furniture for over 200 private studios
  - Worked in close collaboration with Folk's in-house designers to develop furniture layouts and specifications that optimised functionality within the shared spaces
  - Coordinated furniture selections with complementary elements such as plantings, lighting, and artwork, resulting in engaging and uplifting spaces
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<b>CLIENT</b>	DTZI
<b>DESIGN</b>	Folk Internal Design Team
<b>LOCATION</b>	Harrow, UK
<b>DATES</b>	Completed 2023



THE PALM HOUSE

CASE STUDY



### Striking a balance between comfort, privacy, and communal living

Folk Co-Living is dedicated to designing homes that strike a harmonious balance between comfort, privacy, and the joy of communal living. Folk appointed TFP to manage the FF&E for the shared amenities, including a co-working hub, gym, cinema, games room, lounge, community kitchen, café, and roof terrace, as well as providing loose furniture for the private studios.

### Optimised shared spaces

A crucial aspect of the project was ensuring ultimate comfort, user-friendly design and carefully selected materials throughout the interior scheme. Additionally, the shared amenities needed to serve as versatile spaces, offering residents various settings to work, relax, socialise and entertain, while also remaining adaptable for group events. Our dedicated Build-to-Rent team worked closely with Folk's in-house designers, ensuring that each furniture layout and specification seamlessly aligned with functionality, design and budget requirements. Our in-house styling team coordinated furniture selections with complementary elements such as plantings, lighting, and artwork, resulting in engaging and uplifting spaces that catered to the diverse needs of the residents.

### Carefully considered materials

Through a collaborative effort with Folk's in-house design team, TFP ensured that the furniture specification incorporated materials and finishes that embodied the desired clean and minimalist aesthetic. We integrated recycled plastic, glass, and rattan into the furnishings, in line with Folk's commitment to responsible and considered design.



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**For further information please contact our team**

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